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Ideas... 4-H and YOUTH DEVELOPMENT



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Ideas - file

Dear Co-workers:

Several States will have the opportunity to display phases of their 4-H program to the Inter-American Technical Committee on Rural Youth Work later this summer. The committee, representing a number of Latin American countries, Mexico and the United States, will convene at the National 4-H Center August 24. There will be conferences with officials of the U. S. Department of Agriculture, the Pan American Union, followed by visits to study 4-H Club work in Maryland, Pennsylvania, and New York. The two-week conference will terminate in New York City in a luncheon conference with 4-H donors. Kenneth Anderson of the National 4-H Service Committee is chairman of the planning committee.

50th ANNUAL ANNIVERSARY

The 50th anniversary, with activity beginning in May and continuing throughout the balance of the year, provides opportunity to focus attention on current Extension programs and acquaint the public with plans for the future.

We're reminded of a quote from President Johnson that "Yesterday is not ours to recover--but tomorrow is ours to win."

Let's take this opportunity to honor the past but to work hard on the image of modern 4-H programs. Many of you are already making dynamic plans. The letter sent to New Jersey agents (4-H Items) includes these suggestions among others: "Every county has good success stories. They abound in 4-H work..... Nothing tells the value of a program better than examples of how the program succeeds. We owe them to the public.....The best story of all would be one telling how 4-H Club activities converted a lackadaisical young character into a young man or woman who appreciates the world around him and has real enthusiasm for living."

SEMINAR FOR STATE 4-H LEADERS

Attendance at the National Seminar in February was a "mountain top" opportunity for the 80 participants from 46 States who looked at their professional leadership role.

The very effective planning committee was headed by Russ Mawby of Michigan, who also gave a stirring final summary at the end of the conference.

4-H-85 (3-64)

COOPERATING WITH LAND GRANT COLLEGES AND UNIVERSITIES

The two Directors - Ralston of Michigan and Ahlgren of Wisconsin - and the four outstanding resource people contributed much. The final day brought the payoff when four panels of State 4-H staff members concerned themselves with application of the leadership concepts to modern Extension programs.

All of us will be eagerly anticipating the summary being prepared by the National Extension Center staff at Wisconsin.

DEVELOPING HUMAN RESOURCES

How can we really help youth prepare for the world of work? This question has been looming larger and larger in our 4-H and Youth Development program. A very important series of six leaflets, on "Developing Human Resources for Economic Growth", has been prepared under the joint sponsorship of the Farm Foundation, Federal Extension Service, National Committee on Agricultural Policy, Agricultural Policy Institute at North Carolina State, and the Center for Agricultural and Economic Development at Iowa State University. A copy of these six leaflets has been sent to each State 4-H Club office.

You will want to consider how you can best use these leaflets with 4-H leaders and youth study committees. Administrator Davis made this comment in a recent letter to State Extension Directors, "We commend the series to your reading-- and your use with RAD Committees and Extension specialists responsible for providing leadership of public affairs educational programs."

The six leaflets are as follows: (1) People, Jobs and Economic Growth, (2) Our Manpower-Employment Situation, (3) American Workers on the Move, (4) When People Move, (5) Education and Training, and (6) Policy Alternatives for Increasing Employment Opportunities.

YOUNG ADULTS ATTEND CIVIC LEADERSHIP INSTITUTE

Forty-eight young adults, 18-25 years of age, from 13 States and the District of Columbia, participated in the first Civic Leadership Institute for Young Adults. The Institute was held at the National 4-H Center during the week of February 23. The conference provided a unique opportunity to "look behind the scenes" at some current public issues and to develop understanding of the processes of public decision making.

AIC ADVISORY COMMITTEE

John Banning participated in the Youth Program Advisory Committee meeting for the American Institute of Cooperation, making plans for the conference in East Lansing in August. The general program format will be similar to other years, with emphasis on instructing and training discussion leaders and consultants. Look for a revision of the 4-H awards announcement, as a result of the meeting.

NATIONAL CONFERENCE OF STATE 4-H LEADERS

The Planning Committee under the leadership of Bob Pinches is making very satisfactory progress toward a very practical conference to assist in thinking of programs for youth from families with low incomes. In addition to this professional improvement conference, there will be the usual business report of the Subcommittee on 4-H Club Work and regional meetings of leaders conducted by their representative on the Subcommittee.

Additional highlights will be a reception on Saturday featuring the State staff members attending conference for the first time and new members of our administrative staff, Dr. Nyle C. Brady, Dr. Lloyd H. Davis, Dr. John A. Cox, Dr. Raymond C. Scott, and Dr. William Lavery. Also the annual dinner will feature the National 4-H Fellowship Program and Dr. Brady as our speaker.

NATIONAL CONFERENCE OF 4-H MEMBERS

Ed Reeves, chairman, and Eleanor Wilson see promise of one of the most outstanding delegate conferences we have ever had. There will be more delegate participation than ever. New learning through game techniques developed by Dr. James Coleman of John Hopkins University will be used extensively throughout the conference.

Senator Birch Bayh, the former 4-H member and 35-year-old Senator from Indiana will keynote the conference on Monday.

The facilities at the Center enable us to get more lecture and discussion sessions in without cutting back on tours to special shrines and points of interest in the Nation's Capital.

In addition to the usual highlights the group will meet briefly with Dean Rusk, Secretary of State, in the patio of the new State Department Building. The Breakfast with Congressmen promises to be a highlight again this year.

The addition of the Report-to-the-Nation team operation here in Washington will add much excitement and impact to the program.

PARTNER-IN-4-H

Nine persons are to be named "Partner in 4-H" at a special program on Tuesday, April 21. These include: Conrad Hilton, Mrs. James Bush-Brown of Philadelphia; Mr. James Moore of the Canadian 4-H Club Council; Mr. Fred Bohen, President of Meredith Publishing Company, Des Moines, Iowa; Mr. S. A. Halgren, Vice President of Carnation Company, Los Angeles; John L. McCaffrey, former Chairman of Board, International Harvester, Chicago; Mrs. Isabella Jones, Director, National Committee on Children and Youth; Miss Bernice Bridges, Director, Education-Recreation Services, National Social Welfare Assembly; and Frank Teuton, formerly of USDA.

R.Y.U.S.A. CONFERENCE - AUGUST 16-20

The annual R.Y.U.S.A. Conference will be held in Ohio this year. The dates are August 16-20 and the place Camp Whitewood, Windsor, Ohio (Northeast corner of the State). The conference committee has identified the major theme as "Young Adults--Breaking Through the Communications Barriers." This conference is an excellent opportunity for young adults from a wide variety of groups to come together to share ideas, discuss problems of mutual concern and gain inspiration for improving young adult participation in community life in their home areas. A special session will be held for professional workers attending the conference with the young adult participants.

Other young adult conferences are:

Pocono Conference for Young Adults (primarily New York and Pennsylvania) - March 20-22 at Buck Hills Falls, Pennsylvania.

Western Regional Conference for Rural Youth of U.S.A. - June 5-7 at Wayne, Nebraska. Contact is John D. Orr of the Nebraska staff.

Four-State Y.M.W. Conference - October 9-11 at Jackson's Mill, West Virginia.

HUMAN DEVELOPMENT WORKSHOP

Dates are June 15 - July 24 for the workshop now being held at Colorado State University at Ft. Collins. Dr. Glenn C. Dildine will be assisted by Dr. Walcott Beaty and Dr. Eugene Ramsey.

The Human Development Workshop, through the years, has had tremendous impact on 4-H Club work. We hope that it will continue to have participation of State staff members, along with those from county assignments.

HEALTH

The report of the 4-H Health Development Committee being mailed by Chairman Agnes Hansen, deserves your careful study. With it she is sending a leaflet with examples of some current approaches to State 4-H health programs. This is processed separately so it can also be used for other purposes.

During the first part of April, two new books are being released from The President's Council on Physical Fitness. Written especially for teen-age boys and girls, the books are colorful and beautifully illustrated. They are:

VIM...A complete exercise plan for girls 12 to 18. Includes a basic workout and tips on figure development plus valuable information on diet, weight control, and posture. Explains how being physically fit helps develop beauty and poise.

VIGOR...A complete physical fitness plan for boys aged 12 to 18. Includes a basic workout plus sections on isometric exercise (exercise without movement) and weight training. Tests help boys check their fitness against that of others their own age.

Both books will be sold by the Superintendent of Documents, Government Printing Office, Washington, D. C.

President Johnson's recent Health Message points out that half of the young men found unqualified for military service are rejected for medical and health reasons.

The recent 17th National Conference on Rural Health featured a day devoted to adolescent health. Both professionals and youth were invited. At this conference 4-H health leaflets were on display at the literature table, along with the March issue of "Today's Health". The magazine featured a story about national 4-H health winners named at the Club Congress.

TEENAGE NUTRITION

Georgia and Arizona have recently completed highly successful State youth conferences where 4-H members participated along with representatives of many other youth programs. A typical comment: "It appears that teenagers are interested in their eating habits and in careers in foods. We have a natural in 4-H to help them with this." The National Youthpower Program, to be held in Chicago April 8-10, will bring together interested youth from more than twenty States.

We are impressed to know that the first quarter million copies of "Personality Plus Through Diet," made available to 4-H Clubs by General Foods, have already been distributed and that another reprint of 100,000 has been ordered.

4-H LIGHT HORSE PROJECT

"Romance of the Century" is the title of an article about 4-H horse club project work in the December issue of The Quarter Horse Journal. Frank Baker is the author. Story tells of the progress of 4-H light horse project work in all 50 States. 4-H membership in the project in 1959 was 37,000; is expected to total 96,794 in 1963.

MAY IS SENIOR CITIZENS MONTH

This may suggest increased community service activities by 4-H Clubs for the benefit of older persons. We hear frequent reference to Clubs taking Share-the-Fun acts to homes for the aged, making favors, providing magazines, or presenting products produced by 4-H members.

REFERENCE BOOKS

New books you may want to investigate as possible reference for agents in training leaders for project work:

"Clothes for Teens" - D. C. Heath & Co., is written for boys and girls of high school age. Emphasizes grooming, clothing care, wardrobe selection, and buying.

"Your Foods Book" - MacMillan & Company, organizes the content around a series of learning experiences for high school age youth, where food is prepared and served. Has a chapter related to science "whys" and some emphasis on management and food buying.

EXTRA COPIES OF REVIEW

States doing follow-up of the Conference on Problems of Rural Youth in a Changing Environment may secure extra copies of the August issue of the Review. An enlarged printing was done to make copies available for all participants in the national conference in Oklahoma.

FREEDOMS FOUNDATION HONORS 4-H

The Freedoms Foundation of Valley Forge has named the National 4-H Foundation and the Reader's Digest Foundation to receive the George Washington Honor Medal Award for the 4-H Laboratory in Citizenship Education held last summer. This is the second consecutive year the 4-H Foundation has been cited for outstanding accomplishment in helping to achieve a better understanding of the American way of life.

SHARING GOOD IDEAS / IN USE IN THE STATES /

ARKANSAS - Youth Select Delegates

Twenty-four outstanding 4-H Club members are selected to attend the State 4-H Club Conference held in Little Rock in February. From this group, the two boys and two girls for National 4-H Conference are selected by a committee composed primarily of State 4-H Club officers.

ARKANSAS - Meat Identification Activity

Both girls and boys are eligible to enter the State activity, planned to be both a contest and a new learning experience. Planned tours will permit participants to see pork and beef processing and retailing at first hand. Members identify 20 of 26 cuts of meat, tell the type of animal from which the cut comes, and designate the most acceptable cooking method.

COLORADO - 4-H Speakers Bureau

The 4-H Foundation joined with the Extension Service to make known, and to schedule, boys and girls to speak in civic, service, and other type of meetings during National 4-H Club Week. They set up a high quality 4-H speakers' bureau that could appropriately promote and report 4-H activities. The same principle has been applied in some degree to developing a list of available 4-H talent acts.

CONNECTICUT - 4-H Youth Conference

"Challenge of the Future" is selected as the theme for the June 23-25 event, to help participants understand some of the major and vital challenges in the future. Young adults on the conference council head all the committees. County representatives on the council are to serve as a team in the county orientation sessions.

GEORGIA - Organ for Rock Eagle

Home Demonstration Club members of 22 northeast Georgia counties are raising \$3,000 with which to buy an organ for the Georgia 4-H Center. What was originally planned as a three-year project will likely be completed before the end of this year. At an earlier date, Home Demonstration women gave the piano now in use at the Center auditorium.

ILLINOIS - Leader Development Series, Foods and Nutrition

Ten sub-district meetings were held with the home adviser and two resource leaders from each county invited to attend. A laboratory workshop method was used to present the material, with a group of five people working on each experiment and reporting the results. Nutrition specialists had prepared a guide "4-H Food and Nutrition Science Experiment Guide for Leaders."

INDIANA - Agent Training

County Extension Agents - Home Economics and Temporary 4-H Club Agents - are to receive training on the "new" 4-H home judging activity. A training piece developed is "Here Are the Facts About Local, County and District Home Economics Judging." Emphasis this year is on foods and home furnishings projects.

MICHIGAN - Project Leaders' Conference

The facilities of Camp Kett make it possible to schedule training conferences in many different fields. Three on the early spring schedule are: (1) Horticultural Leaders' Conference, March 13-14; (2) Dog Care and Training Conference, March 20-21; (3) Foods-Nutrition 4-H Leaders' Conference, April 30 - May 1.

MISSOURI - District Conferences

"A Broad Concept of Extension Youth Work" was focus for a series of district conferences for Extension agents. Discussion centered about staff responsibilities consistent with a broader concept.

MONTANA - Daily Four Festivals

A new twist to the favorite foods event is an "International Daily Four Festival." This has met with such acceptance that Silver Bow County is considering a Daily Four festival centered around foods for camping. Montana has developed a set of slides with script to help interested persons learn more about why and how such a Daily Four festival fits into the 4-H program.

NEBRASKA - Council Meetings

The "something new" in Nebraska is county 4-H Council meetings on a sub-district basis. For afternoon sessions, three workshops feature enrollment, leadership development, and program planning. An idea developed in the meetings is for each community to find a key citizen who helps locate a sponsoring committee to help promote and organize new 4-H Clubs. One county using this procedure has doubled its enrollment.

NEW HAMPSHIRE - Alumni Recognition

Alumni recognition was given to Mrs. Dexter Arnold, President of the General Federation of Women's Clubs. Executive Vice-President Jere Chase presented the plaque to Mrs. Arnold during the winter board meeting of the State Federation of Women's Clubs, when about 400 of the State's prominent women were present.

NEW JERSEY - 4-H Alumni Featured

A former 4-H'er, later an IFYE, and now in USDA Economic Research Service, was featured speaker at the Agriculture faculty seminar in February. This gave a fine chance to broaden the image of 4-H objectives as seen by the faculty.

UTAH - Home Improvement Tour

Each county may nominate up to five members for a June 3-4 tour in Salt Lake City, which is aimed to stimulate further interest in home improvement and to provide new learning experiences related to advanced projects.

VERMONT - Boy Scout-4-H Conservation

A cooperative Boy Scout and 4-H Club Conservation Camporee was conducted in Bennington County. Adults in the two programs met and surveyed the potentials of a joint effort; 205 boys attended. The County Soil Conservation District gave technical help.

WASHINGTON - District Meetings

The annual round of district 4-H meetings, held March 3-7, was designed for (1) agents working primarily in the 4-H Club program, and (2) 4-H Leaders' Executive Council members and/or officers and key leaders of Councils. Four one-day meetings were held at convenient locations.

WEST VIRGINIA - "H" for Happiness

The State health theme for 1963-64 deals with mental health. A special issue of "Treasures of the Trail" gives program suggestions, although each club is encouraged to work out its own approaches.

NEWS OF OUR CO-WORKERS/

John A. Cox, formerly Director of Extension in Louisiana, has reported in as Deputy Administrator for FES, the position formerly held by Dr. Davis.

Dr. Ray Scott has been named Assistant Administrator, a position left open when Dr. Aiton became Extension Director in Maryland. Dr. Scott provides leadership in the development of FES programs, goals and objectives, and coordinates activities of the program divisions. Other appointments at FES include Charles McDougall, named as Assistant Administrator, University Relations; Dr. William E. Lavery, assigned to the Office of the Administrator as Field Representative; and Sharon Hoobler, made Director of the Division of Marketing and Utilization Sciences, succeeding Dr. Scott.

Rudy Monosmith of California has been at the University of Wisconsin completing his doctorate. Other 4-H Club workers now studying at Wisconsin are Lloyd Rutledge of FES, Glenn Busset of Kansas, J. W. James of Mississippi, Ulyss Word of Arkansas, and George Russell of Virginia.

William "Bill" Metcalfe has reported back to work in Massachusetts after completing graduate work at the University of Chicago.

John D. Orr, of the Nebraska staff, plans a brief study leave this spring and return to work June 1.

New appointments include Polly L. Fussell, Assistant 4-H Club Specialist in Tennessee; and Pauline E. Moore, District 4-H Club Agent to be stationed at Greensboro, North Carolina.

Mrs. Margaret R. Sims, is new name for the former Margaret E. Richter. From rumors we hear, Dan Cupid must be working overtime in South Carolina.

George McArthur, Area Agent in Texas, has spent three weeks visiting centers doing urban 4-H Club work to talk with Extension workers and observe programs in action.

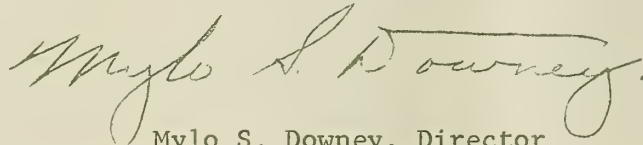
Death claimed a beloved co-worker in West Virginia late in February. June Thorn died of cancer following an extended illness. Many of you will remember June's "Thought For The Day" presentations at National Conference, which reflected her wonderful philosophy about 4-H Club work.

IN CLOSING /

From an agent in Ohio, we have these challenging thoughts (so far as we know, the author is anonymous) --

"If a child lives with criticism, he learns to condemn.
If a child lives with hostility, he learns to fight.
If a child lives with fear, he learns to be apprehensive.
If a child lives with pity, he learns to feel sorry for himself.
If a child lives with jealousy, he learns to hate.
If a child lives with encouragement, he learns to be confident.
If a child lives with praise, he learns to be appreciative.
If a child lives with acceptance, he learns to love.
If a child lives with approval, he learns to like himself.
If a child lives with recognition, he learns to have a goal.
If a child lives with fairness, he learns justice.
If a child lives with honesty, he learns what truth is.
If a child lives with friendliness, he learns that the world
is a nice place in which to live."

Sincerely yours,



Program Leaders:

Mylo S. Downey, Director
4-H and Youth Development

Maurice L. Hill
V. Jos. McAuliffe (study leave)
Robert R. Pinches
Edgar A. Reeves, Jr.
Lloyd L. Rutledge (study leave)
Eleanor Wilson

John W. Banning, Assistant Director
Fern S. Kelley, Assistant Director
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ENCLOSURES

